



Results of Survey Mug-Portal Nov 2017



Total: 98 Antworten / answers

76 registered / 22 unregistered users

76 registered users are located in: 24: Germany, 6: -, 5: Spain, United Kingdom, 4: Italy, Philippines, Taiwan, 3: United States, 2: France, Netherlands, Slovakia, Switzerland, Thailand 1: Belgium, Canada, China, Denmark, Hong Kong, Ireland, Latvia, Mexico, Saudi Arabia, Sweden, United Arab Emirates

Startseite / Startpage

A) Allgemein / General

A 1. Wie gefällt Dir die Startseite ?

Do you like the startpage ?

					Ø
39	42	14	2	1	1,8

A 2. Ist die Startseite übersichtlich ?

Do you think the startpage is clearly arranged ?

					Ø
41	41	8	5	1	1,8

A 3. Ist die Startseite informativ ?

Do you think the startpage is informative ?

					Ø
44	37	12	2	0	1,7

- A 4. Nutzt Du das Portal auch auf dem Handy / Tablet ?
Are you using the portal with your mobile / tablet as well ?

	
72 %	28 %

- A 5. Wie hast Du von mugs.m-blass.de erfahren ?
How did you find mugs.m-blass.de ?

Google	Facebook	Freunde/ Friends	Andere/ Other
14	42	35	6

B) Login-Bereich / Login area

- B 1. Ist die Anmeldung einfach ?
Is it easy to register ?

	
99 %	1 %

- B 2. War die Registrierung einfach ?
Was it easy to register ?

	
99 %	1 %

- B 3. Hast Du schon einmal das Passwort zurücksetzen lassen ?
Did you ever reset your password ?

	
30 %	70 %

C) Newsbereich / News area

- C 1. Wie findest Du die Kennzeichnung der News mit Symbolen ?
What do you think about the identification marking of news ?

					∅
32	42	17	0	2	1,9

- C 2. Sind die News aussagekräftig genug ?
Are news significant enough ?

					∅
38	40	12	3	0	1,8

- C 3. Kennst Du die Möglichkeit, sich News per Mail zusenden zu lassen ?
Do you know the possibility of e-mail-notification ?

	
37 %	63 %

D) Tassen-Bereich (Icon*YAH*Relief) / Mugs area (Icon*YAH*Relief)

- D 1. Sind die Tassen-Bereiche übersichtlich ?
Is the Mug area clearly arranged ?

					∅
62	30	3	0	0	1,4

- D 2. Welche Serie nutzt Du hauptsächlich ?
Which series are you using mainly ?

Icons	YAH	Relief
76	18	0

- D 3. Welche Funktionen nutzt Du hauptsächlich ?
Which function are you using mainly ?

Liste / List	Verwalten / Admin	Überblick / Overview	Tauschen / Trade
48	35	7	3

E) Community / Community

- E 1. Nutzt Du die Favoritenfunktion ?
Are you using the favorite function ?

	
31 %	69 %

- E 2. Nutzt Du die "Andere Sammler suchen"-Funktion ?
Are you using the "Search other collectors" - function ?

	
48 %	52 %

- E 3. Hast Du schon einmal einen Tausch über diese Funktion vereinbart ?
Did you ever agreed a trade based on this function ?

	
40 %	60 %

Funktionen / Functions

F) Liste aller Icons * YAH * Relief / List of all Icons * YAH * Relief

- F1. Sind die Listen übersichtlich ?
Do you think the lists are clearly arranged ?

					∅
62	30	2	0	0	1,4

- F 2. Nutzt Du die Excel-Export-Funktion ?
Are you using the Export-to-Excel-Function ?

	
31 %	69 %

- F 3. Nutzt Du die Druckfunktion ?
Are you using the Print-Function ?

	
23 %	77 %

G) Detailseite / Detail page

- G 1. Ist die Detailseite übersichtlich ?
Do you think the detail page is clearly arranged ?

					∅
48	40	5	0	0	1,5

H) Eigenen Bestand verwalten / Admin own collection

- H 1. Ist die Verwaltung der eigenen Sammlung einfach ?
Is it easy to admin your own collection ?

					∅
66	22	4	2	0	1,4

I) Übersicht eigene Sammlung / Overview of own collection

- I 1. Hast Du den Link zu Deiner Sammlung schon mal verschickt ?
Did you ever sent the link to your own collection to anyone ?

	
48 %	52 %

- I 2. Sind die Symbole     selbsterklärend ?
Do you think the symbols     are self-explanatory ?

					∅
52	20	13	8	0	1,8

J) Persönlicher Überblick / Individual Overview

- J 1. Kennst Du den Unterschied dieser Liste zum Überblick der eigenen Sammlung ?
Do you know the difference between "Indiv. overview" and "Overview own collection" ?

	
49 %	51 %

- J 2. Nutzt Du diese Liste "Persönlicher Überblick" ?
Are you using the "Individual overview" ?

	
46 %	54 %

K) Tauschen / Trading

- K 1. Sind die Bedeutungen der Tauschfunktionen klar (Tassen suchen/bieten * Mit Einzelnen tauschen * Mit Allen tauschen) ?
Do you know the functions (Search/offer mugs * Trade with one collector * Trade with all collectors) ?

					∅
39	29	12	10	2	2,0

L) Detailansicht Sammler / Detailview Collector

- L 1. Anregungen zur "Detailansicht Sammler" ?
Any further suggestions regarding the "Detailview Collector" ?

- none

M) Voting / Voting

- M 1. Hast Du schon gevotet ?
Have you ever voted ?

	
51 %	49 %

N) Vorschläge / Suggestions

- N 1. Sollten weitere Tassenserien aufgenommen werden ?
Do you want to admin any other mug series ?

94er	Icon Demi	YAH Ornament	Tumbler
12	44	29	14

1x genannt / mentioned: Xmas ornaments, 2002, Architecture

Vorschläge zu den verschiedenen Bereichen / Suggestions to different areas

(verkürzt, zusammengefasst und ins Englische übersetzt /
shortened, summarised and translated into English)

- A 6. Weitere Anregungen zur Startseite ?
Any further suggestions regarding startpage ?

- explain different types of mugs
- explain the difference between trading mugs in production and mugs that are out of production.
- explain what is rare, htf, vhtf, impossible, etc.
- colour scheme
- add the logged in users data (mug count, ...).
- collection of boxes is cluttered / bland background colour makes it duller.
- unclear
- smarter back button
- easier option to classify mugs as mit/mic
- have the picture of new mugs appear with their announcement

C 4. Hast Du weitere Anregungen zum Newsbereich ?

Do you have any further suggestions regarding the news area ?

- option to change your username
- replace rounded symbols by the specific mugs
- perhaps a photo?
- pictures could update faster
- add news when mug changes availability status, e.g., common to uncommon

F 4. Weitere Anregungen zu den Listen ?

Any further suggestions regarding the lists ?

- store costs
- option to export my wish lists only
- A nice excel list of all the mugs somebody still needed would be great
- add YAH Ornaments, YAH Tumblers, Icon Demitasses, Artsy series to database
- Export function to include mugs owned/traded, dont care or on the way
- image on mouseover instead of click
- Link to own collection is only to copy and paste on desktop, not on mobile
- how about separate the regular and christmas YAH?

G 2. Sollte die Gesamtliste gefiltert / sortiert werden können ?

Would you like to filter / sort for any specific data ?

- available mugs
- "own", "pending", "wanted", "trade" would be very useful.
- country
- filter/sort in particular country.
- alphabetical sort
- on the Admin List - All Mugs except "Don't Care" - Only Mugs "Owned"
- Only Mugs "Looks For" -Only Mugs "Expected" -Only Mugs "For Trade"

G 3. Weitere Anregungen zur Detailansicht ?

Any further suggestions regarding the detail view ?

- new mugs (one month old or younger) in a different color.
- link to names who are offering this mug
- number of collectors who are searching / trading this mug
- value
- describe the differences between versions of the same named mug.
- if the mug is a City, include which State or Province the city is located

H 2. Weitere Anregungen zum "Eigenen Bestand verwalten"

Any further suggestions regarding "Admin own collection" ?

- add date since i own a certain mug
- show headline of tick box permanently
- saving should be possible without clicking on "Save"

I 3. Weitere Anregungen zur "Übersicht eigene Sammlung" ?

Any further suggestions regarding "Overview of own collection" ?

- some people probably have problems with the symbols for the overview.
- show headline of columns box permanently
- the expect symbol is not quite clear.
- filter and print function for mugs I search

K 2. Weitere Anregungen zu den Tauschfunktionen ?

Any further suggestions regarding the trading functions ?

- accounts with no activity should be deactivated or marked
- Need to encourage more active trading
- send direct message to collectors to whom I want to trade
- "Trade with all" should show only results with trades in both directions.

M 2. Weitere Anregungen zum Voting ?

Any further suggestions regarding "Voting" ?

- place it more prominently on the website
- include pictures of the mugs in the top 5 to spur others on to vote!

N 2. Hast Du weitere Vorschläge zum Portal ?

Do you have any other proposals ?

- 11 x thanks for the portal 😊
- you should put a donate button on the front page for donations
- link to Fakeguide is outdated
- a filter that allows to search who is looking for a mug and offers other mug exchange (at the same time)
- create a special grouping of mugs, i.e. YAH and Relief, only for Christmas and Theme Park editions, e.g. Disney and Universal Studios.
- make trades and traders visible to yee who is reliable (like ebay)
- create a special arrangement with Starbucks to offer for sale through this portal newly released mugs for 30 days before or from date of release for worldwide shipment.